

## **INFORMATION on personal data processing for Facebook**

According to Article 13 (1) and (2) and Article 14 (1) and (2) of Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter GDPR) (OJ EU L119/1), please be advised that:

1. The Controller of your personal data is Lerg Spółka Akcyjna with its registered office in Pustków-Osiedle, No. 59D, 39-206 Pustków 3, Poland, the registration files of which are kept by the District Court in Rzeszów, 12th Economic Division of the National Court Register, entered in the Register of Entrepreneurs of the National Court Register under the number KRS: 0000033727, VAT No.: 8720003568, REGON: 850022800, share capital: PLN 3,813,981.60, contact details: e-mail address: lerg@lerg.pl, phone: T: +48 14 680 62 11, F: +48 14 680 63 00. We work on business days from Monday to Friday from 7.00 to 15.00 hrs.
2. Your personal data will be processed in accordance with GDPR:
  - a) based on your consent, pursuant to Article 6 (1) (a) GDPR for the following purposes:
    - participation in the Controller's fan page,
    - participation in the Controller's competitions, awards, information on competition results, competition promotion,
    - participation in events organized by the Controller,
    - marketing and information on the Controller's activities, including based on profiling,
  - b) in order for the Controller of personal data to comply with its legal obligations under Article 6 (1) (c) GDPR, to the extent provided for in specific legislation,
  - c) in order to exercise legitimate interests pursued by the Controller in accordance with Article 6 (1) (f) GDPR, i.e.
    - enabling you to use the Controller's fan page on Facebook, including subscribing to the fan page, posting comments, sending messages,
    - enabling you to participate in the community associated around the Controller on Facebook,
    - informing you via the Controller's fan page about the Controller's activities, including events and competitions organized by the Controller,
    - informing you via the Controller's fan page about the Controller's operations,
    - your communication with the Controller, including via Facebook, using comments, messages, voice and video calls, and other similar tools,
    - marketing of those goods and services of the Controller, whose marketing is permitted by law,
    - analysis of the functioning of the Controller's fan page, including the way you use the fan page, its popularity,
    - determining, defending or pursuing any claims,
    - ensuring protection of persons and property owned by the Controller,
    - conducting audits and checks to improve the fan page's operation, including improving the quality of customer service, as well as improving the quality of products and services,
    - conducting satisfaction surveys concerning the Controller's products or services,
    - processing complaints,

- performing contracts with Business partners.
- d) for the subscription to the Controller's newsletter or other services provided by the Controller by electronic means, in order to perform a contract for the provision of electronic services in accordance with Article 6 (1) (b) GDPR.
- 3. The Controller processes the following categories of your personal data: Facebook ID (usually containing: Forename, Surname, Nickname) , Image (among others: your profile picture), phone number, e-mail, other data posted by you on Facebook as made available by you to the Controller or published by you directly on the fan page.
- 4. In certain circumstances, the Controller has the right to transfer your personal data to other recipients, if it is necessary to comply with the obligations of the Controller. In such case, we will transfer personal data to three groups of recipients: persons authorized by us, our employees and co-workers on the "need-to-know" basis, processors, including those operating within the Group, entrusted with the processing of personal data and other data recipients, e.g. couriers or other postal service providers, telecommunications service providers, e-mail service providers, Group companies, banks, insurers, law firms, and tax advisers.

Personal data may in particular be transferred to the following entities:

- providers of IT services (including software, e-mail hosting), administrative and technical or marketing support, an external accounting firm, entities providing legal services, payment operators, postal operators,
  - those specified in the law, if we are required to do so by law, e.g. law enforcement authorities, including the Police and the Internal Security Agency and other public authorities.
5. Your personal data will be transferred to a third country - the USA. The transfer will take place in accordance with the requirements of the GDPR, in particular on the basis of standard contractual clauses.
  6. Your personal data indicated in:
    - a) section 2 a will be stored for the period of:
      - your participation in the Controller's fan page, the Controller's competitions, awards,
      - information on competition results, competition promotion,
      - participation in events organized by the Controller,
      - marketing and information on the Controller's activities,
      - not longer than until the date you withdraw your consent to the processing for the above purposes,
    - b) section 2 b will be stored for the period provided for by law,
    - c) section 2 c will be stored:
      - for the period of your use of the Controller's fan page, including subscribing to the fan page, publishing comments on the fan page, sending messages to the fan page, however not longer than until the date of raising an objection or not longer than until limitation of claims,
      - for the period of your participation in the community associated around the Controller on Facebook, however not longer than until the date of raising an objection or limitation of claims,
      - for the period of your subscription to information via the Controller's fan page about the Controller's activities or operations, including events and competitions organized by the Controller, but not longer than until the date of raising an objection or limitation of claims,
      - for the period of marketing of the Controller's goods and services, however, not longer than until the date of raising an objection,

- for the period of your communication with the Controller, including via Facebook and the fan page, using comments, messages, voice and video calls, and other similar tools, but not longer than until the date of raising an objection or limitation of claims,
  - for the period of your use of the fan page and the Controller's conducting analyses of the functioning of the fan page, including the ways you use it, not longer than until the date of raising an objection or limitation of claims,
  - for the period necessary for determining, pursuing or defending claims, but not longer than until the date of limitation of claims, or in certain cases the date of raising an objection,
  - for the period of protection of the Controller's persons and property, but not longer than until the date of limitation of claims, or in certain cases the date of raising an objection,
  - for the period of audits and checks carried out, but not longer than until the date of raising an objection,
  - for the period of satisfaction surveys, but not longer than until the date of raising an objection,
  - for the period of processing complaints, but not longer than until the date of raising an objection,
  - for the period of performance of contracts with Business partners, but not longer than until the date of raising an objection or limitation of claims,
- d) section 2 d, will be stored for the period of provision of electronic services by the Controller, not longer than until the date of termination of the provision of electronic services, but not longer than the date of limitation of claims.
7. You have the right to request the Controller to provide you with access to your personal data, rectify it, delete it, limit processing and transfer the data. The request can be made in person, by post, by phone, via e-mail.
  8. You have the right to withdraw your consent at any time by sending a statement of withdrawal of consent, without affecting the lawfulness of the processing that was carried out on the basis of consent before its withdrawal. Your right may be exercised in person, by post, via e-mail or by phone.
  9. You have the right to object to the processing specified in section 2 c regarding the processing of personal data for the purpose of legitimate interests pursued by the Controller, however the right to object cannot be exercised where there are valid legitimate grounds for the processing, which override your interests or fundamental rights and freedoms, in particular for determining, pursuing or defending claims. The request can be made in person, by post, by phone, via e-mail.
  10. You have the right to complain against the Controller's activities to the President of the Office for Personal Data Protection, ul. Stawki 2, 00-193 Warsaw
  11. Providing your personal data referred to:
    - a) in section 2 a is voluntary and is a contractual condition or a condition for participation in a competition or event, or a condition for using the fan page, and failure to provide data will prevent your participation; however, as regards the marketing of the Controller's goods or services, providing data is not mandatory and failure to provide data will not have any consequences for you,
    - b) in section 2 b is voluntary but it is a statutory obligation,
    - c) in section 2 c is voluntary and is a contractual condition or a condition for participation in a competition or event, or a condition for using the fan page, and failure to provide data will prevent your participation; however, as regards the marketing of the Controller's goods or services, providing data is

not mandatory and failure to provide data will not have any consequences for you,

- d) section 2 d is voluntary but is a contractual condition, and failure to provide data will prevent the conclusion and performance of a contract.
- 12. Your data was obtained from the data subject or provided on the Controller's profile / fan page by another user.
- 13. No actions will be taken in relation to you, which would involve automated decision making, including profiling.

I hereby give my consent to the processing of my personal data as provided by myself, for the purpose of participation in the fan page administered by the Controller, i.e. Lerg Spółka Akcyjna with its registered office in Pustków-Osiedle, No. 59D, 39-206 Pustków 3, Poland.

I hereby give my consent to the processing of my personal data for the purpose of profiling by the Controller, i.e. Lerg Spółka Akcyjna with its registered office in Pustków-Osiedle, No. 59D, 39-206 Pustków 3, Poland.

I hereby give my consent to the processing of my personal data for the purpose of information about the activities of the Controller, i.e. Lerg Spółka Akcyjna with its registered office in Pustków-Osiedle, No. 59D, 39-206 Pustków 3, Poland, containing marketing and commercial information as well as other information on the Controller's activities.

I hereby give my consent to the processing of my personal data as provided by myself, for the purpose of participation in a competition administered by the Controller, i.e. Lerg Spółka Akcyjna with its registered office in Pustków-Osiedle, No. 59D, 39-206 Pustków 3, Poland.

I hereby give my consent to the processing of my personal data as provided by myself, for the purpose of participation in an event administered by the Controller, i.e. Lerg Spółka Akcyjna with its registered office in Pustków-Osiedle, No. 59D, 39-206 Pustków 3, Poland.

I hereby give my consent to the processing of my personal data for the purpose of receiving newsletters of the Controller, i.e. Lerg Spółka Akcyjna with its registered office in Pustków-Osiedle, No. 59D, 39-206 Pustków 3, Poland, containing marketing and commercial information as well as other information on the Controller's activities.

I hereby give my consent to being sent commercial information via electronic means of communication in accordance with Article 10 (1) of the Act of 18 July 2002 on the provision of electronic services (Journal of Laws of 2017 item 1219, as amended) by Lerg Spółka Akcyjna with its registered office in Pustków-Osiedle, No. 59D, 39-206 Pustków 3, Poland.

I hereby give my consent to the use of telecommunications terminal equipment and automatic calling systems for the purpose of marketing information from Lerg Spółka Akcyjna with its registered office in Pustków-Osiedle, No. 59D, 39-206 Pustków 3, Poland, containing marketing information, in accordance with Article 172 (1) of the Act of 16 July 2004 Telecommunications Law (Journal of Laws no. 2017 item 1907, as amended).

Date and signature .....

